



# ICE BREAKER

## CHEERLEADING & DANCE CHAMPIONSHIPS

### 2020 EVENT SPONSORSHIP APPLICATION

**Dear potential sponsor,**

We are seeking your support for the Ice Breaker Cheerleading & Dance Championships, to be held Saturday, February 1<sup>st</sup> 2020 at the Conexus Arts Center in Regina, SK.

Competitive cheerleading, dance and tumbling is a demanding and exciting sport and one that has experienced tremendous growth in the Province in recent years. Quality competitions are needed in order for the sport to continue to grow. The **Ice Breaker Cheerleading & Dance Championships** is open to elementary, high school, special needs, and gymnastic club teams (ranging in ages from 3 years old to 30+) and provides one of those necessary competitive opportunities for all athletes involved.

The Ice Breaker Cheerleading & Dance Championships is held annually and attended by over 1,000 athletes and 2,000 spectators from across Saskatchewan, neighbouring Provinces and States!

The Conexus Arts Centre is a premier venue offering both an excellent competition facility for athletes as well as comfortable seating and unobstructed viewing for spectators.

We hope you'll agree that supporting this competition and the exciting sport of cheerleading, dance and tumbling is a worthwhile cause. In addition to furthering the development of the athletes, your sponsorship will provide an opportunity to showcase your organization to a very large audience of athletes, their families, friends and coaches.

Please see the attached sponsorship information that offers a variety of levels of participation. We are confident that there will be a sponsorship opportunity that meets your organization's needs. You are welcome to contact **Sienna Borland**, the event host with questions or further information about the event:

[info@icebreakercheer.ca](mailto:info@icebreakercheer.ca)

**Please complete the sponsorship document early to ensure that we recognize your sponsorship fully in our competition publications.**

Thank you for your consideration.

Sincerely,

Sienna Borland

Event Host & Sponsorship Coordinator

Email: [info@icebreakercheer.ca](mailto:info@icebreakercheer.ca)



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## CHEERLEADING & DANCE CHAMPIONSHIPS

### 2020 EVENT SPONSORSHIP OPPORTUNITIES

#### TITLE SPONSOR Value: (\$2,000+. Exclusive Title Sponsorship is \$5,000+)

The Ice Breaker Cheerleading & Dance Championships sponsored by "Your Organization Name" includes:

- During the event, your company logo with the will be broadcast on a 17 ft X 9 ft video screen located on the performance stage in the main competition arena.
- Your company logo will be included on the **event website**.
- **Your company banner will be hung in a high traffic area at the event** (banner to be provided by sponsor).
- **Your company will be listed** as the Title Sponsor in our event schedule/program.
- Your company and/or logo will appear on event correspondence and signage.
- Your company will receive recognition by the emcee as the Title Sponsor several times during the event.
- **Your company will receive two free full day admission passes** to the 2020 Ice Breaker Cheerleading & Dance Championships

#### GOLD SPONSOR Value: (\$1,000- \$1,999)

- During the event, your company logo will be broadcast on a 17 ft X 9 ft video screen located on the performance stage in the main competition arena.
- Your company logo will be included on the **event website**.
- Your company will be listed as the Gold Sponsor in our event schedule/program.
- Your company will receive recognition by the emcee as the Gold Sponsor several times during the event.

#### SILVER SPONSOR Value: (\$800- \$999)

- Your company logo will be included on the **event website**.
- Your company will be listed as the Silver Sponsor in our event schedule/program.
- Your company will receive recognition by the emcee as the Silver Sponsor during the event.

#### BRONZE SPONSOR Value: (\$350-799)

- Your company logo will be included on the **event website**.
- Your company will receive recognition by the emcee as the Bronze Sponsor during the event.



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## CHEERLEADING & DANCE CHAMPIONSHIPS

### 2020 EVENT SPONSORSHIP APPLICATION

<b>Organization Name:</b>
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<b>Primary Contact Name:</b>	
<b>Address:</b>	<b>Postal Code:</b>
<b>City:</b>	<b>Work Phone:</b>
<b>Cell Phone:</b>	<b>E-mail:</b>

Indicate best method of contact (please circle):    **E-MAIL**      **CELL PHONE**      **WORK PHONE**

	RATE RANGE	AMOUNT SPONSORED	TOTAL AMOUNT
EXCLUSIVE TITLE SPONSOR	\$5,000 +		
TITLE SPONSOR	\$2,000 +		
GOLD SPONSOR	\$1,000-\$1,999		
SILVER SPONSOR	\$800-\$999		
BRONZE SPONSOR	\$350-\$799		
*Includes GST (Registration # 79180 7696)		<b>TOTAL SPONSORSHIP</b>	\$

Payment type enclosed (please circle):    **CASH**      **CHEQUE**

Initial below	Business Advertisement	Please provide specifics of logo and signage (size/type)
	I understand that I am to e-mail an electronic (high resolution copy of business logo for advertisement purposes) to info@icebreakercheer.ca	
	I will be sending signage for the event (Title Sponsor ONLY)	

**Sponsorship Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

You will be sent a confirmation e-mail once we have received your registration form. Thank you very much! Your support is very valued and appreciated. **Completed form and payment is required no later than Monday, January 13<sup>th</sup> 2020.**

**Please make cheques payable to Ice Breaker Cheerleading. Mail to:**

**Ice Breaker Cheerleading**  
**N-4212 Castle Road**  
**Regina, SK S4S 4W1**